Joint Health
A growing market worldwide

www.ch-alpha.com

Smooth joints. Step by step
Many individuals could benefit from using CH-Alpha® to improve joint function

- Active individuals
- Athletes
- The overweight
- The elderly

Smooth joints. Step by step
CH-Alpha® – The Options

CH-Alpha® contains highly dosed FORTIGEL® and stimulates the regeneration of joint cartilage

- Easy and convenient
- Scientifically tested and proven to promote joint health
- Great fruit flavor
- Just 10 grams of FORTIGEL® per day stimulate joint cartilage regeneration
- High bioavailability

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**Osteoarthritis**

- Osteoarthritis is caused by degradation of joint cartilage
- Almost anyone can be affected!

Regardless of the severity of osteoarthritis, people have to expect

- Severe joint pain
- Loss of mobility

For those affected, this means immense loss of quality of life

- Even easy movements become difficult
- Loss of an active, fulfilled life
CH-Alpha® – The Scientific Proof

- Significant increases in the two major components of cartilage\(^1\),\(^2\)

<table>
<thead>
<tr>
<th>CH-Alpha stimulates collagen and proteoglycan biosynthesis</th>
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<tbody>
<tr>
<td>Collagen</td>
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<tr>
<td>Without CH-Alpha</td>
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<tr>
<td>Proteoglycans</td>
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<td>Without CH-Alpha</td>
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- Noticeable improvement in cartilage tissue\(^3\)

- CH-Alpha\(^5\) positively affects the production of cartilage\(^4\)

- Reduced pain
- Improved mobility

2) Oesser S et al. (2005) Osteoarthritis Cartilage 13: Suppl. 152
4) Mc Alindon TE et al. (2011) Osteoarthritis Cartilage 19: 399-405
CH-Alpha® – The Product

- A dietary supplement to benefit those suffering from joint health conditions
- Each portion of CH-Alpha® contains the effective daily dose of FORTIGEL®
- Has an ideal supplement profile
- Is a natural and safe product
- Side effects are uncommon

FORTIGEL® – The Ingredient

- A unique combination of bioactive collagen peptides
- Accumulates in joint cartilage
- Stimulates the regeneration of cartilage substance
- Increases the strength and thickness of cartilage
- Improve overall joint function and health

International Distribution

- GELITA Health cooperates with national distribution partners
- Distributors get exclusive rights to market CH-Alpha®
- CH-Alpha® is usually promoted to health professionals such as doctors and pharmacists

If you would like to distribute CH-Alpha® in your country, please get in touch with us:

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